

Sungmy Kim

A socially-minded self-starter with 6 years of **industrial design** and 2 years of **design strategy** experiences; able to resolve social and environmental issues through systemic approaches and tangible design skills

WORK EXPERIENCE

Design strategist

Vessel Wrks *New York, NY*
(Aug.2016 - Feb.2017)

- Designed a service journey for the conference support as a startup: a social impact venture innovating environmental behaviors
- Visualized the systems for a partnership expansion
- Produced marketing contents for a campaign
- Designed the website architecture and contents

Research assistant

Tishman Environment and Design Center, The New School *New York, NY*
(Apr.2015 - Aug.2015)

- Researched waste pellet as a future fuel and forecasted its potential for Prof. Ana Baptista
- Executed the center's Fall 2015 roadmap of sustainability in the entire school
- Designed the office layout for the collaborative environment and student engagement

Senior industrial designer

Fursys Inc. *Seoul, South Korea*
(Jan.2008 - Aug.2013)

- Designed multiple ergonomic chair for home and office use (The product Ringo has been sold more than fifty times greater than average in sales since its release in 2011. It accomplished as the best product for B2C market in the company's history.)
- Managed the whole projects and actively participated in the production process and marketing
- Led training of design process and upholstery technique for new recruits and interns, nominated as the best in-house instructor in 2011
- **AWARDS** - German Design Award "Nominee" (2014), Japan Good Design (2014), iF Product Design Award (2012), Red Dot Award: Product Design "Red Dot" (2010, 2012), Braun Prize "Special Mentions" (2012), International Design Excellence Awards "Finalist" (2010)
- **PATENT** - Swivel Chair in design patent (Korean Patent Number: 3006608600000, 2012)
- **CO-TRANSLATION** - Translated into Korean of the book Make Space: How to Set the Stage for Creative Collaboration, D.School (2012)

EDUCATION

Master of Fine Arts, Transdisciplinary Design Parsons School of Design, The New School

New York, NY
(Aug.2014 - May.2016)

- Dean's Scholarship
- Thesis: 'Nonliving Stakeholders: Reimagining the relationship between humans and objects in a throwaway economy'
- **JOURNAL CONTRIBUTION** - "Considering Object as a Stakeholder - New Perspective to Respond to Climate Change", Touchpoint Volume 8 Number 2, Service Design Network (published in Oct.2016)
- **VISUAL CONTRIBUTION** - Design framework and speculative object illustration for the book 'The Extrapolation Factory Operator's Manual' (Written by Elliott P. Montgomery and Chris Woebken, published in Aug.2016)
- **WORKSHOP PLANNING AND FACILITATION** - Design Thinking workshop with TYTHEdesign and Be Social Change for StoryCorps (2016), Rockaway Empowerment Workshop with ShoreCorps (2015), Design Strategy for Casper (2015), Community-Led Resiliency (2014), Designing for Financial Empowerment with DESIS Lab (2015), Humanity in Action Conference (2014), Pumpkin Hacking Workshop with Emerging Leaders in Technology and Engineering Inc. (2014)

Bachelor of Fine Arts, Industrial Design Sookmyung Women's University

Seoul, South Korea
(Mar.2003 - Aug.2008)

- **VOLUNTEER WORK** - Teaching assistant in Korea Yukyoung School, Seoul Gyeongun School: School for mentally retarded children (2003-2005)

SKILLS

Design strategy, System thinking, Service Design, Diagramming, Framework, Workshop planning and facilitation, Visual design, Professional sketching, Model making, Prototyping, Digital fabrication, Ergonomics, CMF consulting, Pro/Engineer, SolidWorks, AutoCAD, Showcase®, Sketchbook®, Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, Wordpress, Korean and English

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