

# Sungmy Kim

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A self-motivated team player with 6 years of **industrial design** and 2 years of **design strategy** experiences; able to resolve social and environmental issues through systemic approaches and tangible design skills

## WORK EXPERIENCE

- Vessel Wrks** New York, NY Aug.2016 - Feb.2017  
*Experience Designer*
- Developed a service journey as a startup: a social impact venture innovating environmental behaviors
  - Visualized the service and systems for a partnership expansion
  - Produced marketing contents for a crowdfunding campaign
- Tishman Environment and Design Center, The New School** New York, NY Apr.2015 - Aug.2015  
*Research assistant*
- Researched waste pellet industry as a future fuel and forecasted its potential for Professor Ana Baptista
  - Designed the office layout for the collaborative environment and student engagement
- Fursys Inc.** Seoul, South Korea Jan.2008 - Aug.2013  
*Senior Industrial Designer*
- Proposed multiple ergonomic chair design for home and office use (The product Ringo has been sold up to fifty times greater than average in sales since its release in 2011. It accomplished as the best product for B2C market in the company's history.)
  - Managed the whole projects and actively participated in the production process and marketing
  - Led training of design process and upholstery technique for new recruits and interns, nominated as the best in-house instructor in 2011

## EDUCATION

- Parsons School of Design, The New School** New York, NY Aug.2014 - May 2016  
Master of Fine Arts, Transdisciplinary Design, Dean's Scholarship  
Thesis: 'Nonliving Stakeholders: Reimagining the relationship between humans and objects in a throwaway economy'
- Sookmyung Women's University** Seoul, South Korea Mar.2003 - Aug.2008  
Bachelor of Fine Arts, Industrial Design

## ACCOMPLISHMENTS

- JOURNAL CONTRIBUTION - *Object as a Stakeholder in Service Design - New Perspective to Respond to Climate Change*, Touchpoint Volume 8 Number 2, Service Design Network, Germany (published in October 2016)
- VISUAL CONTRIBUTION - Speculative design framework and product illustration for the book 'The Extrapolation Factory Operator's Manual' (written by Elliott P. Montgomery and Chris Woebken, published in August 2016)
- AWARDS - *Ringo* (study chair): iF PRODUCT DESIGN AWARD 2012, RED DOT AWARD : PRODUCT DESIGN 2012 "red dot", JAPAN GOOD DESIGN 2014, GERMAN DESIGN AWARD 2014 "nominee", ERGONOMIC DESIGN AWARD 2013 "Grand Prix"  
- *The Blind Tags* (clothing clips for the blind) - Braun Prize "Special Mentions" (2012)  
- *M10* (ergonomic multipurpose chair) - Red Dot Award: Product Design "Red Dot" (2010), IDEA "Finalist" (2010)
- PATENT - Swivel Chair in design patent (Korean Patent Number: 3006608600000, 2012)
- CO-TRANSLATION - Translated into Korean of the book *Make Space: How to Set the Stage for Creative Collaboration*, D.School (2012)

## PROFESSIONAL ACTIVITIES

- WORKSHOP PLANNING AND FACILITATION - Design Thinking workshop with TYTHEdesign and Be Social Change for StoryCorps (2016), Rockaway Empowerment Workshop with ShoreCorps (2015), Design Strategy for Casper (2015), Community-Led Resiliency (2014), Designing for Financial Empowerment with DESIS Lab (2015), Humanity in Action Conference (2014), Pumpkin Hacking Workshop with Emerging Leaders in Technology and Engineering Inc. (ELiTE) (2014)

## SKILLS

- TECHNIQUES IN DESIGN - Professional sketching, Model making, Prototyping, Ergonomics, CMF consulting, Manufacturing process
- TECHNIQUES IN STRATEGY - Design strategy, System thinking, Service Design, Diagramming, Framework, Workshop planning and facilitation
- SOFTWARE - Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, AutoCAD, Pro/Engineer, Solidworks, Showcase®, Sketchbook®, Wordpress
- LANGUAGES - Korean and English