

# Sungmy Kim

[sung-mee]

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A self-motivated service designer who approaches wicked problems in systems and unravel them through strategic design practices. Sungmy welcomes uncertainty and thrives in team dynamics. She is also an everyday maker and human & environment advocate.

## SKILLS

Journey mapping Design Research

Workshop planning and facilitation

Visualization Prototyping

Adobe - Photoshop, Illustrator, XD  
InDesign, Premiere, After Effects

Wordpress Squarespace

AutoCAD Solidworks Rhinoceros

Sketchup Sketchbook ProEngineer

Professional Sketching Ergonomics

English Korean

System thinking Problem solving

Flexibility Persistence Adaptability

Empathy Open-mindedness

Time Management Organization

## PROFESSIONAL ACTIVITIES

### • WORKSHOP PLANNING AND FACILITATION

Design Thinking workshop with TYTHE design and Be Social Change for StoryCorps (2016), Rockaway Empowerment Workshop with ShoreCorps (2015), Design Strategy for Casper (2015), Community-Led Resiliency (2014), Designing for Financial Empowerment with DESIS Lab (2015), Humanity in Action Conference (2014), Pumpkin Hacking Workshop with Emerging Leaders in Technology and Engineering Inc. (ELiTE) (2014))

### • MENTORING

Coached design career to non-designers range from teens to professionals via the mentoring platform *Itadaa* (2015-present)

### • CO-TRANSLATION

Translated into Korean of the book *Make Space: How to Set the Stage for Creative Collaboration*, D.School (2012)

## WORK EXPERIENCES

### Freelance Industrial & Experience Designer

Mar.2017 - Present

- Led projects for individual clients, materialized non-designers' ideas into tangible outcomes
- Strengthened soft skills and supported spouse to obtain Ph.D degree while caring a child

### Vessel Wrks New York, NY

Aug.2016 - Feb.2017

#### Experience Designer & Creative Director

- Designed and operated the mug-sharing service in a conference setting, accomplished 87% sign-up among the guests
- Created social media marketing contents for a crowdfunding campaign, gained 5 times more views than before
- Produced the internal assessment sheets for the team's workflow and partnership expansion

### Fursys Inc. Seoul, South Korea

Jan.2008 - Aug.2013

#### Senior Industrial Designer

- Designed seven ergonomic chairs for both home and office, actively participated in the production process and marketing
- The product *Ringo* has been sold up to 50 times greater than average in sales since its release in 2011. It accomplished as the best product in the company's history, and became a must-have chair for children in S.Korea. It has been selling Costco Korea since 2012.
- Taught design process and upholstery technique for new recruits and interns, nominated as the best in-house instructor

## EDUCATION

### Parsons School of Design, The New School New York, NY

2014 - 2016

Master of Fine Arts, Transdisciplinary Design, Dean's Scholarship

Thesis: *'Nonliving Stakeholders: Reimagining the relationship between humans and objects in a throwaway economy'*

### Sookmyung Women's University Seoul, South Korea

2003 - 2008

Bachelor of Fine Arts, Industrial Design

## ACCOMPLISHMENTS

- **EXHIBITION** - *Nonliving Stakeholders* in Global Grad Show, Dubai Design Week (2017)
- **AWARDS** - *Nonliving Stakeholders*: Strategy & Research Award, Core77 Design Award 2017 "Student Winner" (2017)
  - *Ringo* (study chair): iF Product Design Award 2012, Red Dot Award : Product Design 2012 "red dot", Japan Good Design 2014, German Design Award 2014 "nominee", Ergonomic Design Award 2013 "Grand Prix"
  - *M10* (ergonomic multipurpose chair): Red Dot Award: Product Design "Red Dot" (2010), IDEA "Finalist" (2010)
- **JOURNAL CONTRIBUTION** - *Object as a Stakeholder in Service Design - New Perspective to Respond to Climate Change*, *Touchpoint* Volume 8 Number 2, Service Design Network (published in October 2016)
- **VISUAL CONTRIBUTION** - Design frameworks and product illustration for the book *'The Extrapolation Factory Operator's Manual'* (written by Elliott P. Montgomery and Chris Woebken, published in August 2016)
- **PATENT** - Swivel Chair in design patent (Korean Patent Number: 3006608600000, 2012)